



## The Generational Leader

### Program Outline

#### Overview

Self-centred; Entitled; Shows little respect; No attention span; Lazy; blah, blah, blah... There's no shortage of stereotypes when it comes to Gen Y. And like most stereotypes they don't get us very far.

One thing for sure: successful leaders have the flexibility to manage across generations. In this program we explore the more nuanced approach required to motivate and get the most out of your Generation Y workforce.

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#### Topics

- Boomers, X's and Y's – so what?
  - Working with Y's
  - The Alliance Conversation
  - Feedback – “Y” and How
  - Communication skills (full day session)
  - Communication styles (full day session)
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#### Outcomes

- A deeper understanding of the differences between the generational groups present at work
  - Practical tools and techniques for communicating with Gen Y's
  - Impart greater responsibility and ownership
  - Gain greater commitment from Gen Y's
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#### Duration

Half-day and 1 day sessions