



The Change Leader

Program Outline

Overview

Change impacts everyone within organizations. Senior Managers and leaders have an important role to play as initiators of change in some cases, and certainly as “change agents” in major change initiatives driven from above.

This program provides participants with the skills and tools to develop a case for change and to assist in driving change through the organization.

Topics

- Reactions to Change
 - The Change Cycle
 - Change Management Process
 - Developing the Change Strategy
 - Developing and delivering the Change Message
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Outcomes

- Understand reactions to change and its effect on behaviour.
 - Ability to plan a change strategy
 - Greater confidence and ability to develop and deliver a compelling case for change.
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Duration

1 Day