



Advanced Presentation Skills

Program Outline

Overview

For skilled presenters who are looking to go to the next level in creating and delivering dynamic business presentations.

Using a unique combination of acting and business presentation techniques, participants will gain the skills to connect with and motivate the audience at both a rational and emotional level.

Topics

- Determining rational and emotional communication goals
- Designing motivational communications
- Exercises designed to match delivery capabilities against achieving emotional goals
- Personal coaching
- Planned and impromptu presentations
- Voice as a tool of persuasion
- Movement and its role in creating atmosphere and mood
- Storytelling

Outcomes

- Connect with and motivate audiences
- Build the interest and commitment of the audience by using a broader range of persuasive delivery techniques
- New level of skill and understanding of how to appeal to audiences at both a rational and emotional level
- More dynamic and entertaining presenters
- Appeal to a wider range of audience types and situations
- Stimulate desired action from members of the audience

Duration

2 days for 8 participants (suggested maximum)