



The Innovative Leader

Program Outline

Overview A recent IBM CEO Global Study identified “creativity” as the most important leadership attribute in an increasingly complex global environment.

In this program we unlock the secrets of becoming a leader who can, on their own and by inspiring others, create an environment where innovation thrives.

- Topics**
- The role of the innovative leader
 - Beyond Brainstorming – creative decision-making tools
 - Leading a creative environment
 - Inspiring creativity
 - Overcoming innovation blockers
 - From idea to action
 - Resources for an innovative team
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- Outcomes**
- Gain a practical approach and tools to generate ideas.
 - Have methods that will assist them and their teams to think more creatively.
 - Learn how to move from creative thoughts to concrete ideas.
 - Enhance ability to create an environment that fosters innovation.
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Duration 1 day