



Advanced Presentation Skills

Program Outline

Overview For skilled presenters who are looking to go to the next level in creating and delivering dynamic business presentations.

Using a unique combination of acting and business presentation techniques, participants will gain the skills to connect with and motivate the audience at both a rational and emotional level.

- Topics**
- Determining rational and emotional communication goals
 - Designing motivational communications
 - Exercises designed to match delivery capabilities against achieving emotional goals
 - Personal coaching
 - Planned and impromptu presentations
 - Voice as a tool of persuasion
 - Movement and its role in creating atmosphere and mood
 - Storytelling

- Outcomes**
- Connect with and motivate audiences
 - Build the interest and commitment of the audience by using a broader range of persuasive delivery techniques
 - New level of skill and understanding of how to appeal to audiences at both a rational and emotional level
 - More dynamic and entertaining presenters
 - Appeal to a wider range of audience types and situations
 - Stimulate desired action from members of the audience

Duration 2 days for 8 participants (suggested maximum)